



2019 Global B Corp Academic Community Roundtable

September 16, 2019
Los Angeles, CA

Theme: Seeing the Full Picture: Drivers, Processes and Outcomes of the B Corp Movement

Renée Carrelo

Born in Buenos Aires, Argentina

Master's Degree in Sociology (UCA, Catholic University of Argentina)

Business Administrator and Accountant (UBA, University of BA)

Consultant in B Economy and Economy for the Common Good

Social Entrepreneur

High School Teacher and University Professor



BIKO

cooperativa
por el Bien Común



Certified



Corporation

My business partners, Javier and Iván, in Euskadi, Spain

Social Entrepreneur







High School Teaching

(Economics, 1 academic year, 50 hours)





Secondary School Resources



SDGs 2030



Videoclips made by students:

- SDG 5: Gender Equality**
- SDG 5: Quality Education**
- SDG 13: Climate Action**

September 5th., Arts Week



Secondary School Resources



"Las Nuevas Economías y el Emprendimiento Sustentable"



"Redefiniendo el sentido del éxito en la economía"

Una economía donde el éxito se mida por el bienestar de las personas, de las sociedades y de la naturaleza.

*de Renée Carrelo, Docente Universitaria y de Escuela Media,
Consultora y Conferencista Especializada en Nuevas Economías*

New Economies and Sustainable Entrepreneurship



**Economics for Teenagers
Conscious Use of Money & Banking on Values**



Executive Program

Principal

Contenidos del Programa

Formas de Pago

Inscripción on line



Renée Carrelo

Profesora

Ver CV



INICIO	CURSADA	DURACIÓN	ARANCEL
12 de septiembre al 19 de diciembre de 2018	Miércoles de 18.30 a 21.30h.	15 clases	\$24.000 (distribuido en 4 cuotas)

Solicita más información

Programas de interés

New Economies and Sustainable Business Models Executive Program , 19 weeks, 55 hs

<https://ucema.edu.ar/educacion-ejecutiva/negocios-sustentables>

<https://ucema.edu.ar/educacion-ejecutiva/negocios-sustentables/contenidos>



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Measure What Matters
Your company's social and environmental impact.

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Resources

Common Good Matrix

VALUE	HUMAN DIGNITY	SOLIDARITY AND SOCIAL JUSTICE	ENVIRONMENTAL SUSTAINABILITY	TRANSPARENCY AND CO-DETERMINATION
STAKEHOLDER				
A: SUPPLIERS	A1 Human dignity in the supply chain	A2 Solidarity and social justice in the supply chain	A3 Environmental sustainability in the supply chain	A4 Transparency and co-determination in the supply chain
B: OWNERS, EQUITY- AND FINANCIAL SERVICE PROVIDERS	B1 Ethical position in relation to financial resources	B2 Social position in relation to financial resources	B3 Use of funds in relation to the environment	B4 Ownership and co-determination
C: EMPLOYEES	C1 Human dignity in the workplace and working environment	C2 Self-determined working arrangements	C3 Environmentally friendly behaviour of staff	C4 Co-determination and transparency within the organisation
D: CUSTOMERS AND BUSINESS PARTNERS	D1 Ethical customer relations	D2 Cooperation and solidarity with other companies	D3 Impact on the environment of the use and disposal of products and services	D4 Customer participation and product transparency
E: SOCIAL ENVIRONMENT	E1 Purpose of products and services and their effects on society	E2 Contribution to the community	E3 Reduction of environmental impact	E4 Social co-determination and transparency

BA in Business Administration

(1 semester, 50 hours)



<https://bookboon.com/es/nuevas-economias-ebook>

Students present BCorps' Business Cases



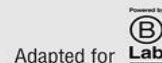
~ THE "B" CANVAS BUSINESS MODEL ~

Start with the problem, not a product or a potential market.



DESIGNED BY : 3vectors.com & Innodrive.com inspired on Business Model Generation Book

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Title	Created	Status	Days in Stage	Professor	Author	Editor
Democratizing Access to Health	21 Nov 2018 09:13pm America/New_York	Published	274	Renée Carrelo	brenda arevalo	Christina Jankus
Dress With Conscience	09 Dec 2017 06:57pm America/New_York	Published	480	Renée Carrelo	Florencia Fernandez	Stephanie Hagen
Sustainable Livestock	03 Feb 2018 11:40am America/New_York	Published	555	Renée Carrelo	candela morzan	George Dionne
Unstoppable Change	31 Jan 2018 07:56pm America/New_York	Published	560	Renée Carrelo	Luciano Jorge	Megan Buchter

...but my most important resource is...

to tell my story



...and this is my family!!



Marina and Ignacio



Gabriel and Indio



USING
BUSINESS
AS A
FORCE FOR GOOD

Thank you !!